

**RURAL BUSINESS DEVELOPMENT ADVISORY COUNCIL
PUBLIC MEETING MINUTES**

Wednesday, November 1, 2017 at 11:30 A.M.
118 N. 7th Avenue, Suite 400, Phoenix, AZ 85007

APPROVED MINUTES

I. Call to Order and Roll Call

Keith Watkins, Acting Chairman, called the meeting of the Rural Business Development Advisory Council to order at 11:39 A.M. Teri Orman, ACA, noted roll call:

Committee Members Present and In-Person

- Keith Watkins, ACA (*Acting Chairman*)
- Joy Staveley, Coconino County
- David Bentler, Maricopa County
- Mayor Tom Murphy, Pima County

Committee Members Present Via Teleconference

- D.L. Wilson, La Paz County
- Ron Gould, Mohave County
- Mayor Doug Nicholls, Yuma County

Committee Members Not Present

- Angie Harmon, Statewide Representative
- Levi Esquerra, Tribal Representative
- VACANT, Apache County
- VACANT, Cochise County
- Ellen Kretsch, Gila County
- VACANT, Graham County
- Robert Corbell, Greenlee County
- Paul Watson, Navajo County
- Greg Stanley, Pinal County
- Jaime Chamberlin, Santa Cruz County

Other Attendees

- Paul Shannon, Director, Office of Economic Opportunity (OEO)
- Ramsay Wharton, Program Manager, Arizona Office of Film & Digital Media (ACA)
- Susan Marie, SVP Marketing & Communications (ACA)
- Teri Orman, Grants & Procurement (ACA)

Of the 15 filled seats of the RBDAC, a quorum was present. The meeting was noticed and properly posted.



II. Approval of Minutes Dated May 24, 2017

Keith Watkins advised that the Apache County seat (listed under Committee Members Not Present) should be changed to "VACANT." David Bentler moved to approve the minutes, as amended; Tom Murphy seconded the motion; all in favor; the motion was approved.

III. Presentation from Office of Economic Opportunity – Director Paul Shannon

Paul Shannon gave a presentation on the Arizona's Workforce System and plans/initiatives to create a competitive advantage through workforce development.

IV. Presentation from Arizona Office of Film & Digital Media – Ramsay Wharton

Ramsay Wharton gave a presentation on the recently reopened AOFM and the launch of its Reel Savings Rebate/Discount Program.

V. Presentation from Marketing Department (ACA) – Susan Marie

Susan Marie gave a presentation on the ACA's new Marketing Plan including strategies, audience, and the "perfect balance."

VI. Arizona Commerce Authority (ACA) Update

Keith Watkins provided an overview of recent activities and initiatives at the ACA, with special focus on items of interest to the rural areas of the state.

VII. Roundtable Discussion

Each attendee gave an updated regarding their respective community.

VIII. Call to Public

No members of the public were in attendance.

IX. Adjournment

Joy Stavely moved to adjourn; Ron Gould seconded the motion; all voted in favor; the meeting adjourned at 1:30 P.M.

